

COASTSIDE YOUTH ASSOCIATION (CYA) FOOTBALL + CHEER

Every year we invite local businesses to sponsor our teams. Becoming a sponsor is a great way to get involved with the community. And as a sponsor, you give back to our youth the opportunity to play, interact and learn valuable skills that will stay with them into adulthood.

Pop Warner Coastside Youth Association Football + Cheer will serve over 60 youth between the ages of 5 to 14 years. By sponsoring, you help subsidize the cost of equipment/uniform, field use, referee's during home games and provide scholarships to players who need assistance, over 20% will receive some kind of financial assistance. Our community has the opportunity to support these vital and life changing experiences.

We know that businesses do a great job of improving the community and we thank you for your continued support. You're making Half Moon Bay a better place for our youth to grow up in.

All sponsorships are tax deductible. Please consider making your donation today. Questions? Call or text Hilda Plancarte (650) 867-1228 or email coastsidefootballcheer@gmail.com

Warmly,

Hílda Plancarte

Coastside Pop Warner Sponsorship Chair



Coastside Pop Warner Football + Cheer

EDUCATION • SELF-RESPECT • DISCIPLINE • PRIDE • TEAMWORK • FAIR-PLAY • SPIRIT

The Coastside Youth Association Football + Cheer program is a non-profit, local level, Pop Warner football and cheer organization administered solely by volunteers. The Board of Directors and other volunteer parents and family members are continually preparing for a broader, better-equipped and better-publicized program for boys and girls, ages 5 - 15.

Football requires a considerable investment in the safest, most modern equipment available. The organization must also pay for the use of the athletic field, personnel to prepare the field, equipment storage, liability insurance, referee's, and emergency medical technician expenses to name a few. As school budgets have been reduced, organizations such as Coastside Football + Cheer have become the providers of physical education for today's active elementary and middle school youth. We encourage under privileged children to become part of this exciting and rewarding program and your sponsorship allows us to provide eligible families a reduced enrollment fee.

CONTRIBUTIONS ARE NOW BEING COLLECTED FOR THE SEASON

2023 SPONSORSHIP LEVELS ARE SCHEDULED TO RECEIVE:

- o **BRONZE = \$150** Home game P.A. announcements.
- SILVER= \$250 Company name, sponsorship level and website link on home page of www.coastsidefootball.org website.
- GOLD= \$350 Company name on sponsorship level banners, displayed at all home games.
- PLATINUM= \$500 Company Name on T-shirts for players
- o **DIAMOND= \$1000** All of the above

CONTRIBUTIONS ARE TAX DEDUCTIBLE WITHOUT ENDORSEMENT OF LIABILITY

IN THE NAME OF POP WARNER...

"We promise that we will work together as a team. Respecting and abiding by all the rules. Always striving to win, but above all, playing fair. So, win or lose, we will do our best in the true spirit of good sportsmanship, for the glory of football and the honor of our team."





Coastside Pop Warner Football + Cheer Sponsorship Form

Family/Company Name:
Contact Name:
Address:
City: State: Zip:
Phone Number:
E-Mail Address:
PLEASE CHECK YOUR DESIRED SPONSORSHIP LEVEL AND RETURN THIS COMPLETED PAGE WITH YOUR CONTRIBUTION
wish to contribute \$ for CYA Sponsorship
All proceeds will go directly towards supporting Coastside Youth Association Football + Cheer. No child will be turned away due to lack of financial resources. Below are some things that your donation could be used for:
 BRONZE (\$150) Will go towards a medic on game day, first aid and PPE. SILVER (\$250) Will provide registration for one cheerleader including uniforms, pom poms, scholastic support, competition fees, awards dinner and trophy. GOLD (\$350) Will provide registration for one football player including uniform, scholastic support, awards dinner and trophy. PLATINUM (\$500) Will help to cover referees, field rental, and insurance. DIAMOND (\$1,000) will help support all youth to become leaders, work as part of a team, build self -esteem and pride in their community.
Signature:
Date:
PLEASE MAKE CHECK PAYABLE TO: CYA, COASTSIDE FOOTBALL + CHEER

Hannah Melo PO Box 1044 Half Moon Bay, CA 94019